



# The Home of Healthcare Suppliers and Services

Access to market-leading industry information, 24/7

# Our Story

At HealthcareShow247, we believe that there isn't one single place that allows potential healthcare prospects to get information on healthcare and medical exhibitors and the wider supporting community.

The current marketing opportunities for franchise exhibitors provides financial challenges for many and restricts the amount of visibility they can get.

The costs, and more importantly, the time and climate impact, of attending physical events where members exhibit, are prohibitive for many potential prospects who are just seeking current market understanding and to consider their options.



# Our Objective

With this is mind, we set out to make something different:

- An online digital community where anyone can get easy access and information on every exhibitor in the wedding space.
- A community where there is no restrictive financial entry barrier to have a presence.
- A community where all exhibitors have an equal status.
- A community that is accessible 24/7 from anywhere in the world.
- A community that provides added value additional information, such as talks, webinars, reports and more.



# What do we offer?

The HealthcareShow247 exhibition hall allows exhibitors to showcase their healthcare suppliers and services companies that provide support and advice as well allowing visitors to browse dedicated floors such as mental health, midwifery, surgery, respiratory and much more.



# Your Virtual Space

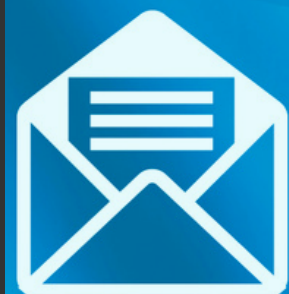
It's no different from a real physical exhibition. Your virtual space is branded for you in your colours and with your logos, plus all of your promotional materials available to our visitors. You can customise your space whenever you want, so if you have a new product or a new logo to unveil, you can easily add this via the Client Profile.

# BLOG

## Explore our blog

The HealthcareShow247 blog provides tips, advice, guides and interviews on all things in the healthcare and medical industry.

Exhibitors can upload one blog per month to be published on the platform and shared via our social media channels.





## Watch seminars

The HealthcareShow247 Seminar Room provides advice, presentations and interviews on all things in the healthcare industry. Exhibitors can upload one seminar per month to be published on the platform and shared via our social media channels.

A professional office setting with a white desk. In the foreground, two pairs of hands are clasped together. In the background, a person in a dark suit is holding a pen over a clipboard. A tablet on a stand displays a data table. A small potted plant is on the left, and a grey notebook is on the right.

# Post vacancies to the Jobs Board

The HealthcareShow247 Jobs Board provides access to vacancies in the healthcare industry. Exhibitors have the ability to advertise unlimited positions for members of the community and seek direct applications.



# Events Page

The HealthcareShow247 Events calendar provides access to events taking place in the healthcare industry. Exhibitors have the ability to advertise unlimited events for members of the community and can forward to their dedicated tickets page.

EVENTS

Planning

Upcoming

# Community News

The HealthcareShow247 Community News page is great for exhibitors to showcase news specific to their business. Where some news, such as company award or a business re-branding, doesn't fit on the blog nor on their virtual space. This page is dedicated to highlighting these time specific news pieces.



# Connect with us

Head over to all the major social channels and follow @HealthcareShow247 where you'll find us sharing community members content, as well as news and insight from the wedding industry





# Be part of the community platform

If you'd like to join this growing community, get in touch with the team via the contact page, chat facility or email us at [admin@healthcareshow247.com](mailto:admin@healthcareshow247.com).